

Simon Sanchez

Web Designer UI/UX

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PROFESSIONAL EXPERIENCE

Mark Nelson Designs March 2016 - Present

UX, UI & Front-end developer

- + Redesigned website for the largest high-end residence carpet and rug company in the US.
- + Recoded website using HTML, SASS and Javascript.
- + Made website mobile friendly by using fluid design.

Smile Software 2014 - Present

UX, & Front-end developer

- + Designed and implemented front-end and user-experience for TextExpander and smilessoftware.com.
- + Smile produces consumer productivity applications for desktop and mobile.
- + Visually designed all website media, including content graphics, photography, and landing pages.

Samsung September 2015

Visual Designer

- + Collaborated with a team of engineers and designed visual for Artik Cloud blog conveying platform interoperability message.
- + De-constructed complex concept to a simple and easy to understand graphic.
- + Quick turnaround time with minimal direction.

Red Beret 2014 - May 2015

Visual Designer

- + Designed logo for non-profit organization that focuses on anti-bullying children's campaign.
- + Created stationary, pins and an interactive children's book about how kindness is cool.
- + Branding helped Red Beret to be profiled on NBC News.

WHO AM I

I am an award-winning UI/UX designer who has worked with leading technology brands like Samsung. I'm able to transform complex problems into clean and elegant solutions following user-centered design principles. As a front-end developer, I'm able to implement with pixel-perfect precision from design to code.

SKILLS

UI / UX Design	Adobe Creative Suite
Prototyping	HTML / CSS / SASS
User Testing	Data Analytics
Storyboarding	JavaScript
Wire-framing	PHP / CMS
Digital Strategy	Bootstrap / JQuery
A/B Testing	Visual Design

EDUCATION

Continuing Studies Jan 2016 - Present

Stanford University, Stanford, CA

- + Professional & Personal Development
- + Technology & Computer Science

BFA Web Design New Media 2015

Academy of Art University,
San Francisco, CA

Intensive Architecture Program 2006

TASIS, Lugano, Switzerland

NON-PROFIT VOLUNTEER WORK

Access Institute April 2016 - Present

Event Committee Member

- + Help plan and organize The Annual Spectrum Gala,
- + The Spectrum Annual Gala is a gathering of community members, civic leaders, artists, art collectors and mental health professionals who support Access Institute - San Francisco's Mental Health Safety Net.

Epiphany Productions May 2015 - Present

Board Member

- + Improving the strategic plan by emphasizing team-effort, community and leadership.
- + **Branding Development:** Budgeting for branding.
- + **Strategic Planning:** Collaborating with the Hewlett Foundation on how to build a successful company.

Anders & Anders Foundation May - September 2015

Strategic Planning

- + Created a design brief to improve branding.
- + Created a mission statement based on foundation's objective in breaking the cycle of recidivism by offering support services and job training.
- + Improved tag line by determining the tone of the company to more effectively reach affiliated organizations.

AWARDS

Silver ADDY® Award March 2016

American Advertising Federation

- + Award for Creative Excellence in the Elements of Advertising in Digital Creative Technology category.

HOBBIES & INTERESTS



JavaScript



Neuroscience



Music



Swimming



Travel

LANGUAGES

English 100

Spanish 100

Italian 30
